

## Recommendations for publicising the postgraduate fellowships abroad

### Dare to go further

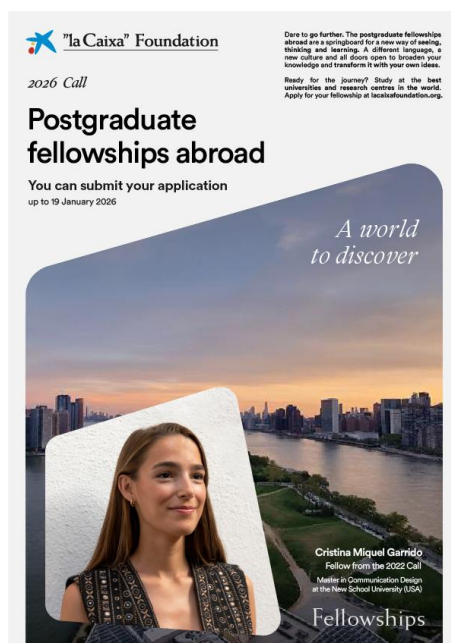
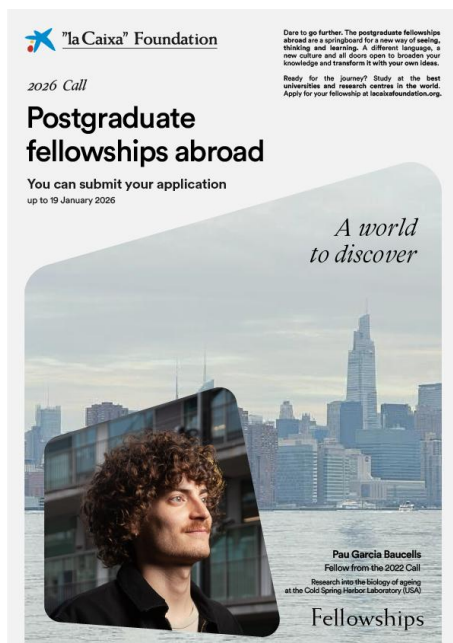
### Help us find the best candidates

"la Caixa" Foundation's postgraduate fellowships abroad are the springboard to seeing the world in a different way. Help us ensure that talented students who've finished their first degree get as far as they want by carrying out postgraduate studies at the best universities and research centres in the world.

This document contains various **materials and tips** to help you raise awareness of the call at your university or research centre. **Thank you for helping us!**

### Share the poster for the call

**Print out the poster** for the postgraduate fellowships abroad and put it on your institution's noticeboard, in your department's room and/or your office to make sure that no-one misses out on this opportunity.



## Share the call on social media

What should you bear in mind when you publicise the call on social media?

- Use the hashtags #Becas, #FundaciónlaCaixa #BecariosFundlaCaixa and #BecariasFundlaCaixa (in Spanish) or #Beques, #FundaciólaCaixa #BecarisFundlaCaixa and #BecàriesFundlaCaixa (in Catalan) or #laCaixaFoundFellows, #laCaixaFoundation and #Fellowships (in English). That way we'll be able to track your posts and share them on our own channels.
- If you mention "la Caixa" Foundation's Fellowship Programme in your posts, we can help raise the profile of your content. You can use the following tags:

X:

- [@BecariosFLC](#) (for content in English and Spanish)
- [@BecarisFLC](#) (for content in Catalan)
- [@FundlaCaixaPT](#) (for content in Portuguese)

Instagram:

- [@BecariosFundlaCaixa](#) (for content in any language)

LinkedIn:

- [Fundación "la Caixa"](#) (for content in any language)

[Here](#) you'll find all the information about the postgraduate fellowships abroad programme, as well as a link to the application portal.

Take advantage of this content to publicise the call

### Example X post

Follow this link to [share the message on your X account](https://lacaixafoundation.org/en/postgraduate-fellowships-abroad-call).

### Text:

"la Caixa" Foundation's postgraduate fellowships abroad are the springboard to discover a new world. Studying at the best universities and research centres in the world is now within your reach:

<https://lacaixafoundation.org/en/postgraduate-fellowships-abroad-call>

@BecariosFLC #Fellowships #laCaixaFoundation #laCaixaFoundFellows

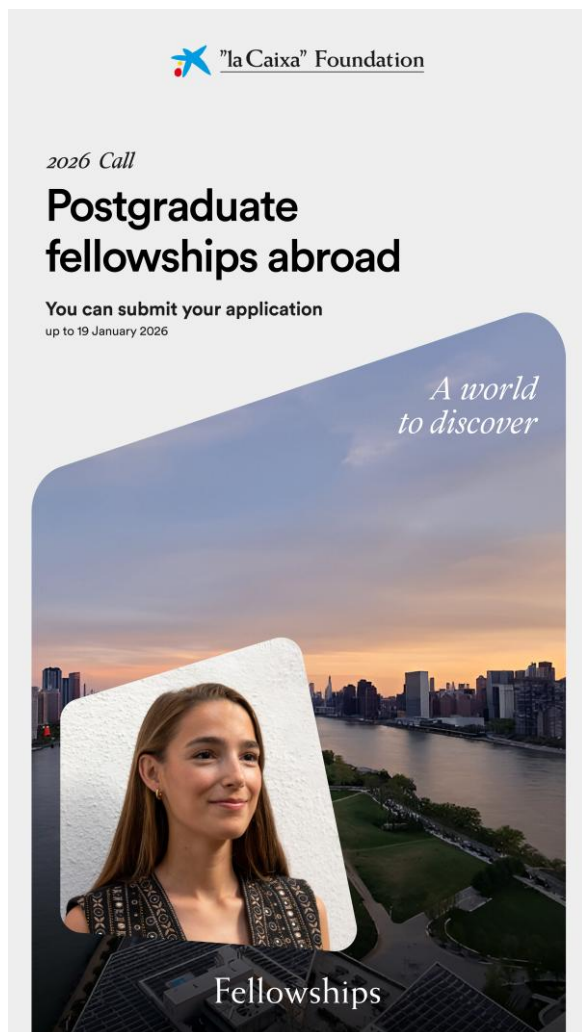


## Example Instagram post

### Text:

Are you ready for a journey that will change your life? With "la Caixa" Foundation's postgraduate fellowships abroad programme you can study at the best universities or research centres in the world.

[@BecariosFundlaCaixa](#) #laCaixaFoundation #Fellowships  
#laCaixaFoundFellows



## Example LinkedIn post

### Text:

Dare to go further and take advantage of the call for "la Caixa" Foundation's postgraduate fellowships abroad.

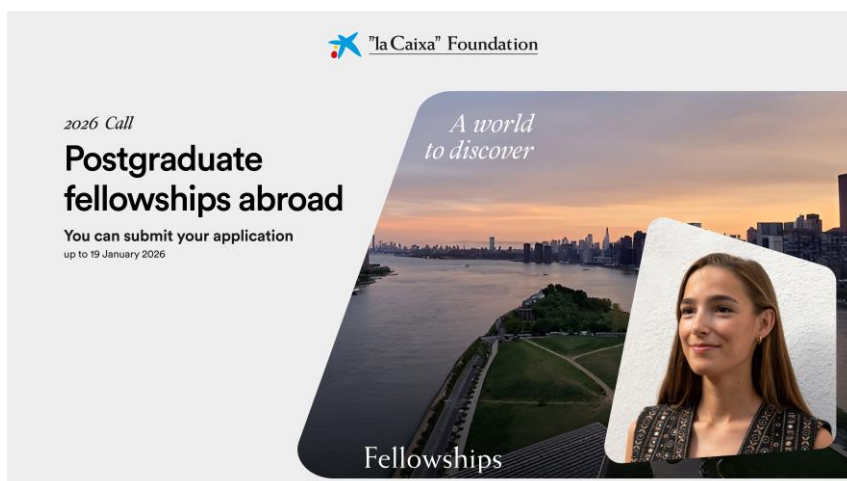
With this programme, you can train at the best universities or research centres in the world. A different language, a new culture and all doors wide open.

Applications can be submitted up to 19 January 2026.

Find out more and apply for your fellowship here:

<https://lacaixafoundation.org/en/postgraduate-fellowships-abroad-call>


[@Fundación "la Caixa"](#) #laCaixaFoundation #Fellowships #laCaixaFoundFellows





## Example WhatsApp message

Follow this link to [share the message on your WhatsApp account.](#)

### **Text:**

 If you dare go further with your career, take advantage of the call for "la Caixa" Foundation's postgraduate fellowships abroad.

 With this programme, you can train at one of the best universities or research centres in the world.

 You can apply up to 19 January 2026.

<https://lacaixafoundation.org/en/postgraduate-fellowships-abroad-call>