

Recommendations for publicising the postgraduate fellowships abroad

Their talent moves them

Help us discover the best candidates

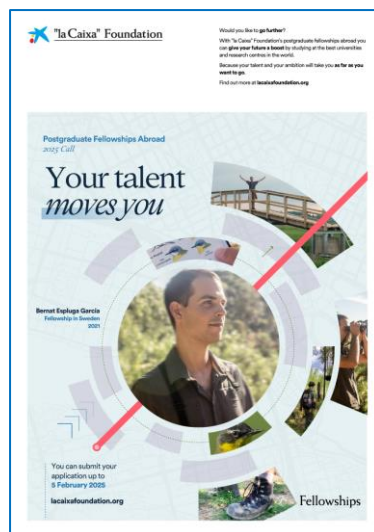
It's time to keep on growing and to **go even further**. With "la Caixa" Foundation's programme for **postgraduate fellowships abroad**, we want talented students who've completed a university degree to get as far as they want by pursuing a postgraduate qualification at the best universities and research centres in the world.

So nothing can stop them!

This document contains a variety of **materials and tips** to help you spread information about the call at your university or research centre. **We really appreciate your help!**

Share the poster for the call

Print out the poster for the postgraduate fellowships abroad and put it on your institution's noticeboard, in your department's room and/or your office to make sure that no-one misses out on this opportunity.



Share the call on social media

Points to bear in mind when sharing the call on social media:

- Use the following hashtags so we can track your posts and share them on our own channels:

In Spanish: #Becas, #FundaciónlaCaixa #BecariosFundlaCaixa and #BecariasFundlaCaixa

In Catalan: #Beques, #FundaciólaCaixa #BecarisFundlaCaixa and #BecàriesFundlaCaixa

In English: #laCaixaFoundFellows, #laCaixaFoundation and #Fellowships

- If you mention "la Caixa" Foundation fellowships programme in your posts, we can help to publicise your own content. The handles are as follows:

X:

- [@BecariosFLC](#) (for content in English and Spanish)
- [@BecarisFLC](#) (for content in Catalan)
- [@FundlaCaixaPT](#) (for content in Portuguese)

Instagram:

- [@BecariosFundlaCaixa](#) (for content in any language)

LinkedIn:

- [Fundación "la Caixa"](#) (for content in any language)

[Here](#) you'll find all the information about the postgraduate fellowships abroad programme, as well as a link to the application portal.

Take advantage of this content to publicise the call

Example X post

Follow this link to [share the message on your X account](https://lacaixafoundation.org/en/postgraduate-fellowships-abroad-call).

Text:

Go as far as you want thanks to "la Caixa" Foundation's postgraduate fellowships abroad to study at the best universities and research centres in the world: <https://lacaixafoundation.org/en/postgraduate-fellowships-abroad-call>

@BecariosFLC #Fellowships #laCaixaFoundFellows



Example Instagram post

Text:

How far do you want to go? With "la Caixa" Foundation's programme for postgraduate fellowships abroad you can get as far as you want. Study at one of the best universities or research centres in the world.

[@BecariosFundlaCaixa](#) #laCaixaFoundation #Fellowships #laCaixaFoundFellows



Example LinkedIn post

Text:

If you dream of going further in your career, take advantage of the "la Caixa" Foundation's call for postgraduate fellowships abroad.

This programme enables you to train at one of the best universities or research centres in the world. So you can get as far as you want!

You can submit your application up to 5 February 2025.

Find out more and apply for your fellowship here:

<https://lacaixafoundation.org/en/postgraduate-fellowships-abroad-call>

[@Fundación "la Caixa"](#) #laCaixaFoundation #Fellowships #laCaixaFoundFellows



Example WhatsApp message

Follow this link to [share the message on your WhatsApp account.](#)

Text:

🗨️ If you dream of going further with your career, take advantage of "la Caixa" Foundation's call for postgraduate fellowships abroad.

🌐 With this programme, you can train at one of the best universities or research centres in the world. So you can get as far as you want!

📅 You can submit your application up to 5 February 2025.

<https://lacaixafoundation.org/en/postgraduate-fellowships-abroad-call>