

We promote the
transformation
of society





Social programmes and calls

We promote the *transformation of society*

At "la Caixa" Foundation we're committed to **improving people's quality of life**; that's why we exist. We therefore **focus particularly on programmes with the greatest potential to transform**, such as those that fight child poverty, that foster employment among people at risk of becoming marginalised, and also those that help to improve the living conditions of the most vulnerable.

All this, with the vision of becoming a benchmark for society in developing **lasting solutions that foster social progress**.

Year after year **we promote programmes aimed at combating the problems of society, using our own innovative methodologies**.

KEY POINTS:

- 1.** Generate opportunities for children and families in situations of poverty
- 2.** Improve the quality of life of the elderly
- 3.** Support employment opportunities so that vulnerable people can find a job
- 4.** Grant aid for social initiative projects

Our commitment to the *future*:

to build a better, fairer society by giving more opportunities to the people who need them the most, applying the values that have always underpinned what we do; namely excellence, trust and social commitment.

Child poverty

We work to break the *cycle of poverty*

Since 2007, the **CaixaProinfancia** programme has been working in collaboration with public authorities, educational facilities, health centres and over 420 social organisations to break the cycle of inequalities passed down from generation to generation. Through educational intervention and based on a model of comprehensive social action, we ensure the most vulnerable children and their families have access to:

- Schooling support
- Personal and family psychotherapeutic assistance
- Family educational support
- Leisure and free time

CaixaProinfancia's comprehensive model also includes direct aid for:

- Children's meals and hygiene
- Glasses and hearing aids
- School equipment

2023 DATA IN SPAIN AND PORTUGAL:

65,719

children and teenagers attended

Thanks to the coordination and networking of all the people and organisations involved, we manage to increase the engagement of families in the school environment and improve the academic performance of children and young adults. We also contribute towards significant educational success and a reduction in the school drop-out rate.

CaixaProinfancia is present in all of Spain's autonomous regions as well as in the autonomous cities of Ceuta and Melilla.

The implementation of the programme and its geographical extension is also strategic in Portugal.



Employment

People who add *value to businesses*

Work is one of the most important factors for people to integrate within society. At "la Caixa" Foundation, through the **Incorpora** programme, we support the most vulnerable people and those with the greatest difficulties in finding employment, as well as helping to foster a more committed society and socially responsible companies.



2023 DATA IN SPAIN AND PORTUGAL:

46,603

employment contracts

16,692

collaborating companies

Data include the Incorpora programme and the Empleo Joven and Más Empleo calls, co-financed by the European Social Fund.

INCORPORA

Through the social organisations of the Incorpora network, we support people with disabilities and those at risk of marginalisation to find a job, **adjusting their professional skills to the jobs offered** by companies.

INCORPORA SELF-EMPLOYMENT

Individualised assistance and advice for people in vulnerable situations who have a business idea, to help them prepare a business plan and start up their business project.

REINCORPORA

We offer **individualised itineraries to people who've been in prison**, so they can re-enter society. Through the programme, we offer inmates coming towards the end of their sentence the chance to build a better future for themselves.

INCORPORA MENTAL HEALTH

Our goal is to **improve the employment possibilities of people with mental health problems**, providing the necessary support, both for the company and the individual, and combating the stigma attached to mental health problems in the world of work.

Elderly people

A lot to share

Since it was first set up, the mission of the **Programme for the Elderly** has been to support elderly people, maximise their opportunities for personal development and help them to build up supportive relationships. Another goal is to raise awareness of their interests, needs and concerns, whilst also highlighting their knowledge, strengths and values.

We do this primarily by taking action in the following areas:

NETWORK OF CENTRES

Through our own network of centres for the elderly and also in collaboration with various public authorities and the "la Caixa" Foundation Espai centres, we help each personal project to be achieved, at the same time encouraging older people to play an active role in society.

TRAINING

The training we offer is supported by workshops and face-to-face group activities carried out at the centres in a sociable, friendly atmosphere, as well as self-learning courses online. New workshops have been added that aim to foster and raise awareness of the creativity, reflection and talent of older people.

INVOLVEMENT IN SOCIETY AND VOLUNTEERING

We make it easier for older people to participate in our society, to contribute their life experience and knowledge and thereby feel engaged.

2023 DATA:

17,496
activities

477,591
participants in Spain
and Portugal

629

centres:
60 in-house
569 under
agreement

ADDRESSING LONELINESS: The Always Supported programme

This tackles loneliness and its prevention by means of personalised assistance in order to empower older people and help them handle loneliness better, at the same time making it easier for them to establish trustworthy social relationships. The programme encourages citizens and local agents to get involved in raising awareness of the phenomenon of loneliness and the importance of social relations. In 2024 the *Always Supported* programme celebrates its tenth anniversary, being present in 13 Spanish towns and cities and, since 2022, in Lisbon and Oporto, where it has already attended 339 people.



Comprehensive care for people with advanced diseases

Being there, for and with people until the very last moment of their lives

With the **Comprehensive care for people with advanced diseases** programme, we provide **psychological, social and spiritual support** for patients and their families, with the aim of complementing their healthcare and promoting an all-embracing perspective.

We provide coverage in hospitals, social healthcare centres, private and residential homes in all the provinces in Spain and in the two autonomous cities. We also promote the *End of Life and Loneliness* programme, which connects volunteers with people who are facing the end of their lives and feel lonely; we have six "la Caixa" **Foundation Espai centres** to make the time spent in hospital more humane, as well as a School for Carers which offers training for carers, relatives and volunteers.

HUMANIZA, IN PORTUGAL

In Portugal, the programme has consolidated its 11 psychosocial support teams and 5 palliative care community teams. We also have a "la Caixa" Foundation Espai centre in the Portuguese Institute of Oncology in Oporto.



2023 DATA:

76
psychosocial teams in 172 hospitals
and 190 residential homes

190
home support teams

379
professionals

40,222
people with advanced
diseases attended

45,916
relatives attended

Fundación de la Esperanza (Barcelona)

Over 10 years of locally-based social action

In 2023, the Fundació de la Esperanza celebrated its 10th anniversary as "la Caixa" Foundation's organisation for direct social action that strives to promote independence and help poor and vulnerable people to re-enter society.

Located in the Gothic Quarter of Barcelona, the Fundació de la Esperanza works in a network with other local people and organisations to provide comprehensive care appropriate to the needs of the families it attends. For this reason, it works in different areas of action, such as social assistance, training and job placement, as well as educational support for children, teenagers and young adults. The Fundació also takes in vulnerable women at its Casa de Recés.



2023 DATA:

2,177
people attended

74
women housed at
the Casa de Recés

"la Caixa" Foundation Centre Francesc d'Assís (Manresa)

The family, a mainstay of social action

At the "la Caixa" Foundation Centre Francesc d'Assís, located in Manresa, we offer comprehensive support for children in vulnerable situations as well as their families through the services of the CaixaProinfancia programme, such as psychotherapeutic care, schooling support and leisure and free time activities. Educational programmes for teenagers are also carried out, as well as the *You've Got Talent* programme, aimed at children aged 6 to 12, and family educational programmes such as *Learning Together, Growing as a Family*. The centre also has an area for families with children up to the age of 6.

This comprehensive assistance also focuses on health: thanks to the collaboration of private organisations, the programme offers ophthalmology and dentistry services.

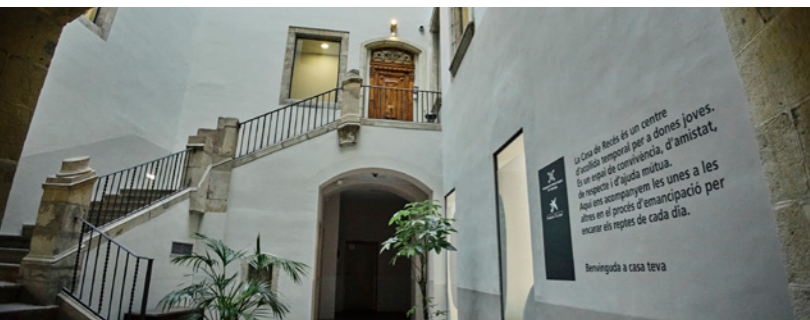
2023 DATA:

223
families attended

324
children and
teenagers attended



The Casa de Recés is a residential centre offering socio-educational assistance that takes in vulnerable young women with the aim of helping them to become self-reliant and emancipated.



Calls for Social Projects

Promoting *social transformation*

For over 20 years, "la Caixa" Foundation has been promoting its **Calls for Social Projects** with the aim and commitment to support the social organisations selected in implementing their projects.

Through these calls, the programme supports initiatives aimed at improving the quality of life of the most vulnerable people, thereby helping to promote equal opportunities and the transformation of society.

The areas focused on include:

- The elderly
- People with disabilities and mental disorders
- Health and illness
- Poverty and social inclusion
- Socio-occupational insertion
- Social harmony and interculturalism
- Social action

"LA CAIXA" FOUNDATION AWARDS FOR SOCIAL INNOVATION

These awards are aimed at social organisations that have been selected in the Calls for Social Projects. Awards are given every year to the 10 most innovative initiatives that help to tackle today's challenges in society.



2023 DATA IN SPAIN*:

1,397
projects financed

505,917
beneficiaries

2023 DATA IN PORTUGAL:

134
projects financed

18,312
beneficiaries

*These data include the Call for Social Projects Catalonia 2022, which was decided in March 2023. The Call for Social Projects Catalonia 2023 will be decided in 2024.

International cooperation

Committed to a *fairer world*

Since 1997, we've been working to create opportunities and fight against inequalities for the most vulnerable people in countries in Africa, Asia and Latin America, promoting programmes that help to achieve the Sustainable Development Goals (SDG).



2023 DATA:

Almost
700,000 beneficiaries
41 projects
25 countries

SINCE THE PROGRAMME BEGAN IN 1997:

737 projects
65 countries

FOSTERING EMPLOYMENT

We promote the creation of good quality employment via **innovative, sustainable businesses** run by women and young adults through the Work4Progress programme.

GLOBAL HEALTH AND RESEARCH

We combat infant mortality by increasing the equitable use of **vaccines** and supporting research to reduce **malaria and pneumonia in low and medium-income countries**.

HUMANITARIAN AND EMERGENCY AID

We help to **improve the nutritional conditions** of children under 5 and their mothers living in **refugee camps**, through the MOM programme.

TRAINING

We provide **training for young people and professionals** from civil organisations in African countries.

INTERNATIONAL COOPERATION CALLS

We support Spanish organisations to **promote international cooperation projects**.

PROFUTURO

The ProFuturo programme, which we run together with the Telefónica Foundation, seeks to reduce the educational gap in the world by bringing good quality digital education to children living in vulnerable environments in Latin America, the Caribbean, Africa and Asia.

Regional social action

Social action in municipalities throughout the country

At "la Caixa" Foundation we enhance our contact with society by working together with local organisations, and we do so in collaboration with the CaixaBank and BPI branch networks. This helps to ensure the most urgent needs are covered and that social work is carried out with a local focus.

2023 DATA:

More than **6,000** initiatives



CHILD POVERTY

Over 420 collaborating organisations

Children and teenagers attended: **65,719**

EMPLOYMENT

Employment contracts: **46,603**

Collaborating companies: **16,692**

ELDERLY PEOPLE

Participants in Spain and Portugal: **477,591**

Activities: **17,496**

COMPREHENSIVE CARE FOR PEOPLE WITH ADVANCED DISEASES

379 professionals in 76 psychosocial teams for 172 hospitals and 190 residential homes

190 home support teams

Patients attended: **40,222**

Relatives attended: **45,916**

FUNDACIÓN DE LA ESPERANZA

People attended: **2,177**

Women housed at the Casa de Recés: **74**

“LA CAIXA” FOUNDATION CENTRE FRANCESC D’ASSÍS

Hosted families: **223**

Young children and teenagers attended: **324**

CALLS FOR SOCIAL PROJECTS

IN SPAIN*: Projects selected: **1,397**

Beneficiaries: **505,917**

IN PORTUGAL: Projects selected: **134**

Beneficiaries: **18,312**

*These data include the Call for Social Projects Catalonia 2022, which was decided in 2023. The Call for Social Projects Catalonia 2023 will be decided in 2024.

INTERNATIONAL COOPERATION

2023 Data: Beneficiaries: **Almost 700,000**

Projects: **41**

Countries: **25**

Since the programme began in 1997: Projects: **737**

Countries: **65**

REGIONAL SOCIAL ACTION

Initiatives: **More than 6,000**





"la Caixa" Foundation

It's only progress if we all progress