

RECOMMENDATIONS FOR PROMOTING THE POSTDOCTORAL JUNIOR LEADER FELLOWSHIPS

It's time to become a leader

The aim of "la Caixa" Foundation's Postdoctoral Junior Leader fellowships programme is to **break down the obstacles that prevent excellent scientists from boosting their academic careers**. For this reason, we'd like you to **help us spread the word about these fellowships**, to ensure that information about the programme reaches the best possible candidates.

This document contains **ready-made WhatsApp messages**, as well as **Twitter, Instagram and LinkedIn posts** and **tips** for sharing information about the call at your university or research centre. Thank you for your help!

You can spread the word in several ways:

Share the information on your institutional website

Upload the information onto your university or research centre website. To align with your institution's research interests, we've created custom banners for different fields, including life sciences, theoretical sciences, chemistry and engineering.

[Example text for websites](#)

Do you want to be a leader in your research field?

"la Caixa" Foundation is now accepting applications for its **annual Postdoctoral Junior Leader fellowships call**, aimed at researchers of any nationality to **lead STEM projects in Spain or Portugal**.

Apply by 5th October 2023

Website banners:

Chemistry



 "la Caixa" Foundation

Postdoctoral Junior Leader fellowships
2024 Call

Your research, your *independence*.
It's time to become a **leader**.

Apply by **5th October 2023**

Fellowships

The banner features a light green background with a glass flask containing a green liquid on the right side. The text is centered and includes the foundation's logo and name at the top, the fellowship title, the main message, the application deadline, and the word 'Fellowships' at the bottom.

Engineering



 "la Caixa" Foundation

Postdoctoral Junior Leader fellowships
2024 Call

Your research, your *independence*.
It's time to become a **leader**.

Apply by **5th October 2023**

Fellowships

The banner features a light purple background with a red geometric pattern of dots and squares on the right side. The text is centered and includes the foundation's logo and name at the top, the fellowship title, the main message, the application deadline, and the word 'Fellowships' at the bottom.

Life sciences



 "la Caixa" Foundation

Postdoctoral Junior Leader fellowships
2024 Call

Your research, your *independence*.
It's time to become a **leader**.

Apply by **5th October 2023**

Fellowships

The poster features a light blue background with a petri dish containing a bacterial culture on the right side. There are several blue dots of varying sizes scattered across the background, some appearing to be part of a larger cluster.

Theoretical sciences



 "la Caixa" Foundation

Postdoctoral Junior Leader fellowships
2024 Call

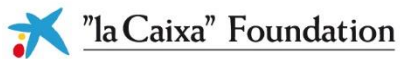
Your research, your *independence*.
It's time to become a **leader**.

Apply by **5th October 2023**

Fellowships

$$\int f = \int_0^{\infty} f^*(t) dt$$

The poster has a light orange background. On the right side, there is a complex, wavy pattern of thin orange lines that resembles a mathematical plot or a network diagram. The mathematical equation is written in a dark orange color.



Print the poster

Make a physical copy of this promotional material and hang it up on your institution's notice board, in your department's staff room or your lab, so that no-one misses out on this opportunity.

Images:

 **la Caixa** Foundation

Your own research budget.
Training for leadership.
This is what the Postdoctoral Junior Leader fellowships offer to boost your research career. We know that now is the time for you to make a difference. That's why we support excellent scientists like you who want to continue their research in Spain or Portugal.

lacaixafoundation.org

Postdoctoral Junior Leader fellowships
2024 Call



Your research,
your *independence*.

It's time to become a leader.

Apply by **5th October 2023**

lacaixafoundation.org

Fellowships

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Postdoctoral Junior Leader fellowships
2024 Call



Your research,
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Apply by **5th October 2023**

lacaixafoundation.org

Fellowships

Share the information with your email contact list

Send an email to your colleagues, students and collaborators to ensure that no-one in your network misses out on this opportunity.

Follow this link to [share this email directly](#).

Mailing template

Subject: The "la Caixa" Foundation postdoctoral fellowships call 2024 is now open

Title: Apply for a "la Caixa" Foundation Postdoctoral fellowship by 5th October 2023

Body text:

Do you want to **become a research team leader** in STEM?

"la Caixa" Foundation's **Postdoctoral Junior Leader fellowships programme** is the opportunity to **boost your academic career**.

With **more funding, more independence** and **training for leadership**, the fellowship supports excellent scientists like you who want to continue their **research in Spain or Portugal**.

If you've been awarded a PhD between 2 and 7 years prior to the closing date of the call, **apply by 5th October 2023**.

There are two schemes within this programme:

- **Incoming:** 25 fellowships for researchers who've resided in Spain/Portugal for less than 12 months in the last 3 years.
- **Retaining:** 15 fellowships for researchers who've resided in Spain/Portugal for more than 12 months in the last 3 years.

Find out more and apply: <https://lacaixafoundation.org/en/postdoctoral-junior-leader-fellowships>



Promote the Postdoctoral Junior Leader fellowships on social media

Spread the word about the call by posting the information on your **social media channels** and sharing it with your **WhatsApp** contacts.

Please bear in mind the following guidelines when posting about the call on social media:

- It's important to use the main hashtags **#laCaixaFoundFellows** and **#Fellowships** or the language-specific hashtags **#Becas**, **#BecariosFundlaCaixa** and **#BecariasFundlaCaixa** (in Spanish) or **#Beques**, **#BecarisFundlaCaixa** and **#BecàriesFundlaCaixa** (in Catalan) on your social media channels. That way we won't miss your posts and can reshare them on our own sites.
- Please also **mention "la Caixa" Foundation's fellowship programme's accounts** on your posts, so we can help to raise awareness of your posts. The account handles are as follows:

Twitter:

- [@BecariosFLC](#) (for content in English and Spanish)
- [@BecarisFLC](#) (for content in Catalan)

Instagram: [@BecariosFundlaCaixa](#) (for content in all languages)


LinkedIn: [Fundación "la Caixa"](#)

[On this website](#), you'll find all the information regarding the 2024 Postdoctoral Junior Leader fellowships programme, as well as access to the application platform.


Example message for WhatsApp

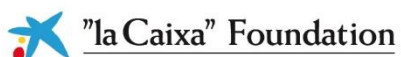
Follow this link to [share the message on your WhatsApp](#) account.

Text:

 "la Caixa" Foundation is now accepting applications for its **Postdoctoral Junior Leader fellowships call**.

 This programme supports **excellent researchers** interested in **leading STEM projects in Spain or Portugal**.

 Apply **by 5th October** 2023 here: <https://lacaixafoundation.org/en/postdoctoral-junior-leader-fellowships>



Example post for Twitter

Follow this link to [share the message on your Twitter](#) account.

Text:

Do you want to become a research team leader?

The Postdoctoral Junior Leader #Fellowships programme by [@BecariosFLC](#) helps you to boost your STEM research career in Spain or Portugal.
#laCaixaFoundFellows

Apply by 5th October 2023 <https://lacaixafoundation.org/en/postdoctoral-junior-leader-fellowships>

Image



Example post for Instagram

Text:

Do you want to become a research team leader?

The Postdoctoral Junior Leader #Fellowships programme by [@BecariosFundlaCaixa](https://www.instagram.com/BecariosFundlaCaixa/) supports **excellent researchers** interested in **leading STEM projects in Spain or Portugal**.

#laCaixaFoundFellows

Apply **by 5th October 2023** and find out more here:

<https://lacaixafoundation.org/en/postdoctoral-junior-leader-fellowships>

Images (story and feed)



Example post for LinkedIn

Text:

Do you want to become a research team leader?

The call for "la Caixa" Foundation's **Postdoctoral Junior Leader fellowships** programme is now open! This programme is for researchers of any nationality to **lead projects in the STEM disciplines** in Spain or Portugal.

The fellowships offer **more funding, more independence and training** for leadership, aimed at excellent scientists like you.

There are two schemes within this programme:

- **Incoming:** 25 fellowships for researchers who've resided in Spain/Portugal for less than 12 months in the last 3 years.
- **Retaining:** 15 fellowships for researchers who've resided in Spain/Portugal for more than 12 months in the last 3 years.

Don't miss **your chance to boost** your academic career. Find out more and apply by 5th October: <https://lacaixafoundation.org/en/postdoctoral-junior-leader-fellowships>

#laCaixaFoundFellowships #Fellowships

Image

