

Recommendations for publicising the Doctoral INPhINIT Fellowships on social media

Help us discover the best talent

To ensure our Doctoral INPhINIT Fellowships reach **the best possible candidates**, we'd be grateful if you could help us **spread the news** via your social media sites.

This document contains some **tips** for sharing information about the call, including some ready-to-use **posts** for Twitter, Instagram and LinkedIn.

Thanks for your help!

General tips

What should you take into account when publicising the call on social media?

Use the hashtag #Fellowships or #laCaixaFoundFellows. This ensures we don't miss your posts and can also share them on our channels.

Also mention the accounts for the "la Caixa" Foundation fellowship programme in your posts so we can make your content more visible. The account IDs are as follows:

Twitter:

- [@BecariosFLC](#) (for content in English and Spanish)
- [@BecarisFLC](#) (for content in Catalan)
- [@FundlaCaixaPT](#) (for content in Portuguese)

Instagram:

- [@BecariosFundlaCaixa](#) (for content in any language)

LinkedIn:

- [@Fundación "la Caixa"](#) (for content in any language)

[On this website](#) you'll find all the information on the Doctoral INPhINIT Fellowships programme, as well as be able to apply.



Ready-to-use social media posts

Take advantage of this content to promote the call

Example Twitter post

Text:

Thinking of doing a PhD?

With "la Caixa" Foundation's Doctoral INPhINIT Fellowships programme you can carry out research at the best universities in Spain and Portugal.

Apply now at <https://fundacionlacaixa.org/en/inphinit-doctoral-fellowships-call>

[@BecariosFLC](#)

#Fellowships #laCaixaFoundFellows



There are three images available for social media.



Example Instagram post

Text:

Thinking of doing a PhD?

"la Caixa" Foundation's Doctoral INPhINIT Fellowships programme supports researchers of the future who want to train at the best universities in Spain and Portugal.

[@BecariosFundlaCaixa](https://www.instagram.com/BecariosFundlaCaixa)

#Fellowships #laCaixaFoundFellows

A promotional graphic for the La Caixa Foundation's Doctoral INPhINIT Fellowships. The background is a light grey gradient. At the top right, the word "Fellowships" is written in a large, black, serif font. Below it, "Doctoral INPhINIT Fellowships" is written in a smaller, bold, orange sans-serif font, with "2023 Call" underneath in a smaller, italicized orange font. On the left, the phrase "Dare to discover" is written in a large, green, serif font, with "discover" in italics. Below this, the text "Submit your application by" is in bold black, followed by "25 January 2023 - Incoming" and "16 February 2023 - Retaining" in a smaller black font. The central part of the graphic features a collage of images: a man with a beard looking up and to the right, a golden seahorse, a ship at sea, a man in a lab coat holding a flask, and a computer monitor. The bottom of the graphic features the La Caixa Foundation logo (a black star) and the text "la Caixa" in a serif font, with "Foundation" in a smaller sans-serif font below it, all underlined.

There are three images available for social media.

Example LinkedIn post

Text:

Thinking of doing a PhD?

"la Caixa" Foundation's Doctoral INPhINIT Fellowships support talented researchers of the future like you.

Thanks to this programme, you can carry out your doctorate at the best universities and research centres in Spain and Portugal.

There are two types of INPhINIT fellowship:

- **Incoming:** fellowships for researchers abroad to carry out a STEM discipline PhD in Spain or Portugal.
- **Retaining:** fellowships for researchers to remain in Spain or Portugal and carry out a PhD in any discipline.

Submit your application by 25 January 2023 for Incoming and by 16 February 2023 for Retaining.

For more information and to apply for your fellowship:

<https://fundacionlacaixa.org/en/inphinit-doctoral-fellowships-call>

[@Fundación "la Caixa"](#)

#Fellowships #laCaixaFoundFellows



There are three images available for social media.