

## Recommendations for publicising the Postgraduate Fellowships Abroad on social media

### Help us discover the best talent

To ensure our Postgraduate Fellowships Abroad reach **the best possible candidates**, we'd be grateful if you could help us **spread the news** via your social media sites.

This document contains some **tips** for sharing information about the call, including some ready-to-use **posts** for Twitter, Instagram and LinkedIn.

Thanks for your help!

### General tips

#### What should you take into account when publicising the call on social media?

Use the hashtag #Fellowships or #laCaixaFoundFellows. This ensures we don't miss your posts and can also share them on our channels.

Also mention the accounts for the "la Caixa" Foundation fellowship programme in your posts so we can make your content more visible. The account IDs are as follows:

#### Twitter:

- [@BecariosFLC](#) (for content in English and Spanish)
- [@BecarisFLC](#) (for content in Catalan)
- [@FundlaCaixaPT](#) (for content in Portuguese)

#### Instagram:

- [@BecariosFundlaCaixa](#) (for content in any language)

#### LinkedIn:

- [@Fundación "la Caixa"](#) (for content in any language)

[On this website](#) you'll find all the information related to the Postgraduate Fellowships Abroad programme, as well as be able to apply.

## Ready-to-use social media posts

Take advantage of this content to promote the call

### Example Twitter post

**Text:**

Finished your degree but want to go further?

Check out "la Caixa" Foundation's Postgraduate Fellowships Abroad programme and study at one of the best universities in the world.

<https://fundacionlacaixa.org/en/postgraduate-fellowships-abroad-call>

[@BecariosFLC](#)

#Fellowships #laCaixaFoundFellows



There are two images available for social media.



## Example Instagram post

### Text:

Finished your degree but want to go further?

With "la Caixa" Foundation's Postgraduate Fellowships Abroad programme you can study at the best universities in the world.

[@BecariosFundlaCaixa](#)

#Fellowships #laCaixaFoundFellows



There are two images available for social media.



## Example LinkedIn post

### **Text:**

Finished your degree but want to go further?

"la Caixa" Foundation has opened a new call for Postgraduate Fellowships Abroad so you can go further and continue growing.

With this programme you can train at the best universities in the world.

Where do you want to go?

Submit your application by 1 February 2023.

For more information and to apply for your fellowship:

<https://fundacionlacaixa.org/en/postgraduate-fellowships-abroad-call>

[@Fundación "la Caixa"](#)

#Fellowships #laCaixaFoundFellows



There are two images available for social media.